



# International Business and Management Studies

**Hogeschool Rotterdam**  
**Locatie Kralingse Zoom**

Kralingse Zoom 91  
3063 ND Rotterdam

## **What to expect during the trial study day?**

During our “trial study” programme you can experience what it is like to be a student in our college. You will be asked to do various assignments, on your own and in groups, which represent the various aspects of your study. Topics will be taken from subjects such as CrossCultural Management, Marketing, Logistics, Economics, Business law. Some of our students will join you for the day. They can help you and answer any questions you might have.

## **Lunch and Beverages**

On arrival and during the afternoon programme you will get something to drink. Lunch is also provided for. Extra beverages are for sale in the canteen. You will need a “chipknip” for this.

## **What to bring?**

You do not have to bring anything.

## **Preparation**

For this programme you do not need to prepare anything.

## **Programme**

08.30 - 09.00: Registration. Reception by students. Drinks are served

09.00 - 09.30: Welcome in Auditorium

09.30 – 10.00: Introduction

10.00 – 10.50: Projects, Mr. H. Steinmann

11.00 – 11.50: Logistics, Mr. G. Pauwe

12.00 – 12.30: Guided tour of the building

12.30 - 13.00: Lunch in restaurant

13.00 –13.15: Question Time

13.15 - 14.05: Economics, Mr. D. Dare

14.15 – 15.05 Marketing, Ms. M. Greving,

15.15 - 15.30: Hand out participation certificate

15.30 : End of programme

Programme trial study